



LET'S GO SAFELY



BACKGROUND

The Safe Streets and Roads for All (SS4A) Southern Nevada Action Plan is a community-driven initiative led by the RTC to reduce traffic deaths and serious injuries across Clark County. Through public input, data-driven strategies, and infrastructure improvements, this plan will identify and implement solutions to make roadways safer for everyone—including drivers and vulnerable road users like pedestrians, motorcyclists, cyclists, transit riders, and individuals with disabilities.

WHY IT MATTERS

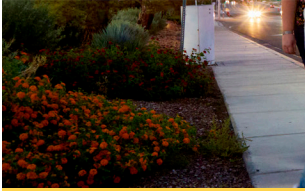
Southern Nevada has recently seen an alarming rise in fatal and serious injury crashes, and fatalities for vulnerable road users have also risen dramatically. From 2019 to 2022, Clark County experienced:

- ▶ 85,495 total crashes
- ▶ 623 fatalities
- ▶ 65,436 injuries

HOW YOU CAN HELP

Safe streets start with all of us. Your input is essential! Get involved by:

- ▶ Taking our survey by scanning this QR code
- ▶ Visiting our website to see a schedule of upcoming project activities in your neighborhood
- ▶ Committing to playing your part with safe roadway behaviors



WHAT WE'RE DOING

DATA ANALYSIS:

- ▶ Identification of high-injury risk areas
- ▶ Analyzing crash types
- ▶ Understanding roadway network deficiencies

COMMUNITY INVOLVEMENT:

Summer 2025

- ▶ County-wide survey
- ▶ Website launch: LetsGoSafely.com
- ▶ Public engagement and special events
- ▶ Summer 2025

Fall 2025

- ▶ Area-specific surveys
- ▶ Temporary safety pilot projects
- ▶ Neighborhood walk audits
- ▶ Community focus groups

2026

- ▶ Public input and data analysis
- ▶ Action items and next steps

PROJECT PARTNERS



City of Las Vegas • City of North Las Vegas • City of Henderson
City of Mesquite • Boulder City

Scan to take our survey!

For more information, visit:
LetsGoSafely.com

QR
CODE

**LET'S GO
SAFELY**



2.4M
Clark County
residents



1.6M
Clark County
drivers



140,000
daily transit
riders



50,000
annual traffic
crashes