



SAFE STREETS FOR ALL (SS4A) ACTION PLAN

The Safe Streets for All (SS4A) Action Plan is a **community-driven initiative**, led by the Regional Transportation Commission of Southern Nevada and local government partners, that aims to reduce traffic-related deaths and serious injuries across our region. With input from the **community, data analysis, and a focus on safer street design**, we're working to build roadways that protect everyone—whether you walk, bike, ride transit, or drive.

THE PROBLEM: WHAT'S AT STAKE

Traffic deaths and serious injuries are rising in Southern Nevada, especially among people walking, biking, using transit, or riding motorcycles. This growing trend highlights the urgent need for data- and community-focused solutions and safer street design.





2019-2022 CRASH STATISTICS

623 deaths
1,383 crashes resulting in severe injuries

DEATHS BY ROAD USER TYPE

167 people walking	87 people riding motorcycles
6 people riding bicycles	363 people in vehicles

2023-2024 Trends

-  **12.5%** increase in **Total Deaths**
-  **13%** increase in **Pedestrian Deaths**
-  **10%** increase in **Bicyclist Deaths**
-  **22%** increase in **Motorcyclist Deaths**

Source: Nevada Department of Transportation and Nevada Department of Public Safety: Office of Traffic Safety



HENDERSON



THE APPROACH: HOW WE'RE RESPONDING

Our plan focuses on five key strategies to improve roadway safety:



Engage the community

through surveys, events, demonstration projects, and walk audits



Include all communities

to ensure safety is available to everyone



Analyze data

to identify safety risks and prioritize improvements



Collaborate for long-term change

by working with local agencies and partners



Implement targeted safety improvements

using what works to make roads safer

THE ACTION: HOW WE'RE DOING IT:

We're combining community input with data to guide safer street solutions.

Data Analysis:



Identifying high-injury crash zones



Analyzing crash types and trends



Assessing roadway design challenges



Identifying the highest priority projects for implementation to improve safety

Community Involvement



Phase 1: June-August 2025

- Project launch
- Regional survey
- Community engagement



Phase 2: September 2025-January 2026

- Demonstration projects
- Walk audits and focus groups
- Local surveys



Phase 3: February-May 2026

- Final analysis and recommendations
- Project prioritization
- Adopt design strategies (e.g., speed management, pedestrian and bicycle improvements) in the final plan



PHASE 1



PHASE 2



PHASE 3

HOW YOU CAN HELP

We're creating a plan to save lives—and we need your voice.

This is your call to action.

Help shape safer streets and stronger communities.

QR
CODE

Scan. Share Your Opinion. Win!

Complete the survey and enter to win a \$100 gift card—it's that easy!

Find project events near you Visit LetsGoSafely.com