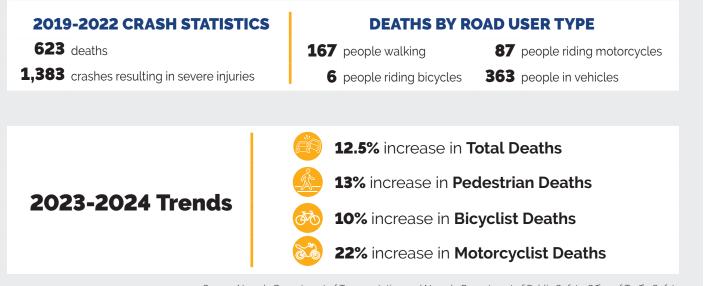


SAFE STREETS FOR ALL (SS4A) ACTION PLAN

The Safe Streets for All (SS4A) Action Plan is a **community-driven initiative**, led by the Regional Transportation Commission of Southern Nevada and local government partners, that aims to reduce traffic-related deaths and serious injuries across our region. With input from the **community, data analysis, and a focus on safer street design**, we're working to build roadways that protect everyone—whether you walk, bike, ride transit, or drive.

THE PROBLEM: WHAT'S AT STAKE

Traffic deaths and serious injuries are rising in Southern Nevada, especially among people walking, biking, using transit, or riding motorcycles. This growing trend highlights the urgent need for data- and community-focused solutions and safer street design.



Source: Nevada Department of Transportation and Nevada Department of Public Safety: Office of Traffic Safety



THE APPROACH: HOW WE'RE RESPONDING

Our plan focuses on five key strategies to improve roadway safety:



Engage the community

through surveys, events, demonstration projects, and walk audits

Analyze data to identify safety risks and prioritize improvements



Implement targeted safety improvements using what works to make roads safer



Include all communities to ensure safety is available to everyone

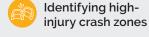


Collaborate for long-term change by working with local agencies and partners

THE ACTION: HOW WE'RE DOING IT:

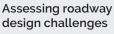
We're combining community input with data to guide safer street solutions.

Data Analysis:





Analyzing crash types and trends



Identifying the highest priority projects for implementation to improve safety

Community Involvement



HOW YOU CAN HELP

We're creating a plan to save lives—and we need your voice.

This is your call to action.

Help shape safer streets and stronger communities.

Scan. Share Your Opinion. Win!

Complete the survey and enter to win a \$100 gift card—it's that easy!

Find project events near you Visit LetsGoSafely.com