



SAFE STREETS FOR ALL ACTION PLAN

The Safe Streets for All (SS4A) Action Plan is a **community-driven initiative**, led by the Regional Transportation Commission of Southern Nevada in collaboration with local government partners, that aims to reduce traffic-related deaths and serious injuries across our region. In recent years, new approaches to roadway design implemented in other cities have improved safety for those most vulnerable. Through **community input and a different approach to safer street design**, we're working to build roadways that protect everyone—whether you walk, bike, ride transit, or drive.

THE PROBLEM: WHAT'S AT STAKE

Traffic-related deaths and serious injuries are rising in Southern Nevada, especially among people walking, biking, using transit, or riding motorcycles. On average, **226 people die in crashes every year** in Southern Nevada—that's nearly one death every **1.5 days**. This growing trend highlights the urgent need for data- and community-focused solutions and safer street design.

2019-2023 CRASH STATISTICS

1,131 deaths

2,058 crashes resulting in serious injuries

DEATHS BY ROAD USER TYPE

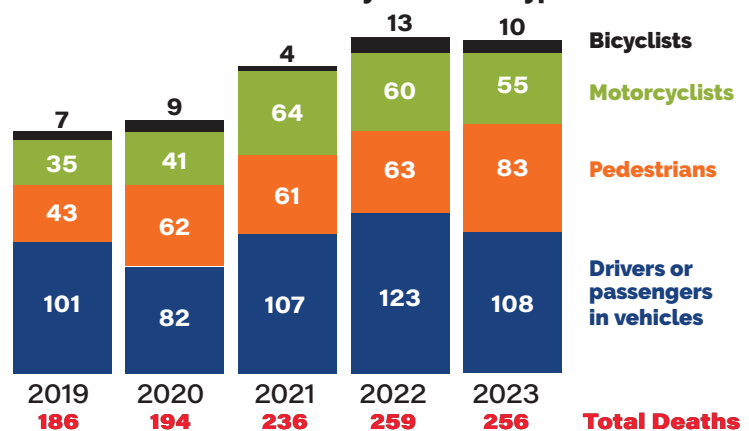
43 people riding bicycles

255 people riding motorcycles

312 people walking

521 people in vehicles

Traffic Deaths by Road User Type



Source: Nevada Department of Transportation & National Highway Traffic Safety Administration



HENDERSON



OUR APPROACH

Our plan focuses on five key strategies to improve roadway safety:



Gather community input

through surveys, events, demonstration projects, and walk audits



Include all road users

to enhance safety for everyone



Analyze data

to identify safety risks and prioritize improvements



Collaborate for long-term change

by working with local agencies and partners



Implement prototype safety improvements

using what works to make roads safer

ACTIONS AND TIMELINE

We're combining community input with data to guide safer street solutions.

Data Analysis:



Identifying high-injury crash zones



Analyzing crash types and trends



Assessing roadway design challenges



Identifying the best design solutions to deploy

Community Involvement



Phase 1: June-August 2025

- Project launch
- Regional survey
- Community input



Phase 2: September 2025-January 2026

- Demonstration projects
- Walk audits and focus groups
- Local surveys



Phase 3: February-May 2026

- Final analysis and recommendations
- Project prioritization
- Adopt recommended design strategies into the final plan



PHASE 1



PHASE 2



PHASE 3

HOW YOU CAN HELP

We're creating a plan to save lives—and we need your voice.

This is your call to action.

Help shape safer streets and stronger communities.



Scan. Share Your Opinion. Win!

Complete the survey and enter to win a \$100 gift card—it's that easy!

Find project events near you by visiting [LetsGoSafely.com](https://letsgosafely.com) or scanning the QR Code.